



AFL Grand Final 2008

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500 Chairs in Federation Square.

This was the first large scale outdoor event installation by Paper Tiger. 500 chairs with a limited edition print for Coke were installed in front of the outdoor screen in Federation Square. The stools took only 2 hours to assemble after arriving flat-packed on-site. The event organisers arranged for the stools to be collected for recycling after the event, but also encouraged the public to take them home as a memento of the day. The event was a major success with the majority of the stools taken home by the punters at the day's end. The remainder were collected on-site for recycling by Visy.





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